

Contact

Unit 3
5 Durham Yard
London E2 6QF

+44 (0)20 7729 3724

+44 (0)7770 846598

mail@susannaedwards.com
www.susannaedwards.com



Biography

Susanna Edwards is an artist, designer and lecturer. By working across the realms of art and design she has created a unique portfolio of work and breadth of skills across disciplines.

Commissions and collaborations include: Baseline magazine, Institute of Contemporary Arts, Vintage Publishing, Grafik magazine, Design Week, The School of Life, The Hayward Gallery, LUX artist's moving image, British Council, British Museum, Coco De Mer, Clerkenwell Literary Festival, Great Eastern Hotel, Iain Sinclair and the Science Museum, London.

Susanna now works with Joseph Harries on graphic design projects alongside lecturing and working on her own arts and research based practice.

Susanna Edwards and Joseph Harries produce art direction and graphic design for clients ranging from small companies to larger organisations. Described as innovative, holistic, and at the forefront of visual communication by clients and in design periodicals, their work is well received by arts, cultural and consumer audiences. They offer deep engagement on every project.

Both graduated from Central Saint Martins College of Art and Design, Susanna in 1996 and Joseph in 2004. Successful careers were carved individually, with Susanna working as an art director, lecturer at Central Saint Martins, graphic designer and artist. Past work was diverse, often in collaboration with authors, arts institutions, social entrepreneurial schemes, small businesses, publishers, galleries, filmmakers, fashion designers and scientists. So, a rather eclectic and a culturally engaged portfolio was created.

Joseph's career path was formed in a more traditional design sense and involved working on a range of projects within successful design companies. Directing and producing a wide variety of design projects from print to web, for large corporations as well as smaller more bespoke clients, he has often won awards and recognition. www.josephharries.com

It is this breadth of experience in commercial, corporate and cultural contexts that led to collaboration.

In 2008 a working relationship formed, drawing from both backgrounds. Innovation is at the forefront of their design thinking – past experience enable a greater understanding of different clients' needs and the contexts that design sits within.

There is an inherent love of print and typography but both have skills that transcend one particular genre or area of design. Working across different media from craft-based practice such as letterpress and silkscreen printing, to photography and digital design, they are also known for stepping out of traditional conventions in their use of materials.

Process and media are considered by project, offering an unique approach and service per client. Design outcomes can encompass print, web and physical environments. A great strength to date has been to work innovatively with both large and small budgets. Effective graphic design communicates across different platforms and interacts with audiences in different ways. Edwards and Harries are truly multidisciplinary, producing work that includes brand identities, print, publishing, exhibitions, events, interiors, web design, illustration and typographic design.

Education

1993-1996

University of the Arts London
Central Saint Martins college of art & design
BA(Hons)graphic design
First class honours

1996 - present

Further qualification gained through research and practice

2009-2010

PG cert in teaching and learning in art and design

Lecturing

1996-2004

Associate lecturer University of the Arts London
Central Saint Martins BA and MA graphic design & short courses
Camberwell BA graphic design & short courses
Middlesex University BA graphic design

2004-2007

Senior lecturer head of illustration department
BA and MA Graphic Communication at UCCA
Farnham, research active

2007

Academic leader of undergraduate and postgraduate
2D design, London Metropolitan University

2008 - present

Associate lecturer University of the Arts London
Chelsea BA graphic design
Central Saint Martins BA graphic design
Associate lecturer London Metropolitan University
MA Design Suite pathway leader for graphic design
Honorary visiting Research Fellow LMU
Associate lecturer Ravensborne college foundation course

Freelance design

2009 - 2010

The School of Life, The Daily Aphorism

www.thedailyaphorism.com

A collaborative project with St Lukes agency, sign up and receive a daily aphorism emailed to you

The School of Life, Sunday Sermons

www.theschooloflife.com/sermons

The Sunday Sermons – curation, programming, design and presentation of the first 7 sermons

No Greater Love

www.nogreaterlove.co.uk

Graphic identity, website design, posters and postcards for a documentary about Carmelite Nuns in Notting Hill

The Espresso Room

www.theespressoroom.com

Graphic Identity, website design, interior design for Bloomsbury based coffee establishment

LUX & Crawford Gallery

Invites, posters, book and dvd design for artist filmmaker Vivienne Dick's retrospective exhibition

Hayward Gallery Touring Exhibitions

Graphic identity & catalogue design for *Magic Show* due to open November 2009

2008

The School of Life

www.theschooloflife.com

Graphic design and art direction for the brand identity, shop interior, web design, merchandise and print - www.susannaedwards.com/projectpages/09_tsoll.html

Crossing Over

Graphic design and art direction for the exhibition *Crossing Over* – contemporary artists exploring themes relating to art and biotechnologies.

Curated by Artakt. Exhibition Logo and identity, catalogue, promotional print material and exhibition graphics and signage - www.susannaedwards.com/projectpages/10_crossing1.html

LUX

Booklet and dvd design for artist filmmaker

Emily Richardson - www.susannaedwards.com/projectpages/12_emily1.html

2004 – 2007

Tatty Devine

www.tattydevine.com

Fake Tatty Rag Newspaper front & back, letterpress and hand drawn and silk screen printed onto bags, shoes, ties and hats for the 04/05 collection

Exit Magazine

Photographic fashion double spread, photograms of Boudicca hankerchief autumn/winter 04/05

Vintage Publishers

Bookjacket illustration for - *Other People* by Martin Amis

Design Writing

Design Week, Quiet Typography photography and written article December 2007

Grafik Magazine, Issue 108 - written review of Cindy Sherman exhibition at the Serpentine Gallery, Sep 2004 Review of Daisy De Villeneuve exhibition at The Fashion & textiles Museum, Nov 2005 - Viewpoint - what book is on my bedside table?, Mar2006 - 'Art Attack' article written to debate the role of designer as artist. Included in both

Freelance design

anniversary ltd edition publications – *influential design* and *inspired*

London Higher Education Consortium

Live Love Learn London’ – documentary written directed and produced with Martin McGrath

London Arts & Moti Roti

Under Your Skin Inside Your Head - fanzine exploring the experiences of 2nd generation asian youth in London

2001 – 2003

Vintage Publishers

Bookjacket illustration for - *Under The Jaguar Sun, Numbers In The Dark, Marcoraldo, If On A Winter's Night A Traveller, Six Memos For The next Millenium, Our Ancestors, The Path to The Spiders Nest, The Castle Of Crossed Destinies, Mr Palomar, Adam One Afternoon, The Road To San Giovanni, Difficult Loves, Why Read The Classics* by Italo Calvino. *And The Judges Said* by James Kellman. *Q, No Telling* by Adam Thorpe. *The Gate* by Francois Bizot. *Some Great Thing* by Colin McAdam. *The Town That Forgot How To Breathe* by Kenneth J Harvey *What We Talk About When We Talk About Love, Will You Please Be Quiet Please?, Cathedral, Elephant* by Raymond Carver. *Don Quixote* by Miguel De Cervantes. *Master and Margarita* by Mikhail Bulgakov -
www.susannaedwards.com/projectpages/vintagecalvino1.html

1996 - 2000

Paul Smith

Window display using a collection of old spectacles collected at Brighton car boot sale

Open Journeys

Installations and publications based on a journey in Tokyo – commissioned to coincide with the exhibition *Stealing Beauty* at the ICA, The Photographers Gallery, Whitechapel Art Gallery, Zwemmers Photography and Media bookshops, Pavement and Same Furniture Store
www.susannaedwards.com/projectpages/tokyo1.html

Selfridges

Invites to the spring/summer 2000 fashion and home product launch

Vintage Publishers

Three bookjacket covers for Thomas Pynchon, *Gravity's Rainbow, Vineland, Slow Learner*
www.susannaedwards.com/projectpages/vintagepynchon1.html

Designers Block 2000

Design and art direction for exhibition graphics, website and printed matter. Exhibition held in London at St Pancras Chambers, The Design Museum, London and in Tokyo and Milan

Baseline Magazine Issue 22

front and back cover illustration (commissioned to illustrate Herman Zapf quote), winner of the Type Directors Club certificate of typographic excellence
www.susannaedwards.com/projectpages/baseline1.html

Creative consultant

House Of Naylor
 Forme Print
 Open Design and Multi-media

Gate Theatre

Letterpress illustration for *A Select History of Satire*

Art Practice/Research

In progress – 2010

Curious, Science Museum London, Royal Society, Huntarian Museum at the Royal College of Surgeons

Science/ Art based research project. Curious is a research project involving a residency at the Science Museum, London. Following the discovery of a collection of microscopic slides, Susanna Edwards developed Curious to use the theme of microscopy as a vehicle to open up a wider debate on the effect of new technologies on craft, art and science. To culminate in an exhibition, publication, conference paper and workshops at the Huntarian Museum 2010. Sabbatical awarded Sep 06 – Jan 07, Arts council funding awarded, residency at the Science Museum, London 2006. Exhibited in part at the Royal Society Summer Show 2008

Hackney Triptych Posters

Public Art Installations across Hackney. Silk-screened posters in response to Iain Sinclair's *Hackney, That Rose-Red Empire*. Posters flyposted on redundant Hackney council notice boards across the borough. Photos taken by Iain in Hackney over 30 years printed with overlaid handwritten extracts from his book

Danielle Arnaud Gallery

www.daniellearnaud.com

Work exhibited in group show for the launch of Iain Sinclair's *Hackney, That Rose-Red Empire*

2008

The Royal Society Summer Science Exhibition

<http://royalsociety.org/sse/08/> Invited to exhibit photographic works in progress from a residency at the science Museum London *Curious: a photographic display*

Jayne Amongst the Birds, Tatty Devine

Portraits of the winning birds from a best budgerigar competition in All Saints Church Haggerston, a joint project by Luke Stephenson and Susanna Edwards (see events)

2006– 2007

Marinade XII

Limited edition artists publication. Written by Iain Sinclair and designed by Susanna Edwards. Edition of 7 cloth bound portfolios containing original letterpress prints and hand produced photographic prints. Letterpress printed at Circle Press. Funded by University for the Creative Arts Farnham. Work sold to: The British Library Modern Collections, Iain Sinclair archive at Texas University USA, Goldmark Art and to private collectors. The work was also exhibited at St Bride Printing library in 'The Distaff Side - women as printers from the fifteenth Century to the present day.' March & April 2006. Presented at a conference about self publishing UCCA Farnham June 2006

Lost to View, Tate Britain

Multi media installation at Tate Britain and talk at The Museum of London. Susanna Edwards, Katharina Koall and Martin McGrath present a form of visual navigation through Iain Sinclair's book *London: City of Disappearances* (2006). Using words and images that provide a secret reading of London, and bringing together different media including illustration, photography, letterpress, drawing and animation in a digital presentation, the artists have illustrated selected references from the book which are linked to people, places, buildings, objects, memories, quotes and actions www.susannaedwards.com/projectpages/losttoview1.html

Art Practice/Research

2004 – 2005

Coco De Mer

Limited edition artwork in the form of books, letterpress prints and photograms sold at London's erotic emporium commissioned by Sam Roddick

British Council

Work exhibited in *The Book Corner* - a celebration of contemporary British publication design in a travelling library unlike any that you have ever seen www.britishcouncil.org/arts/design/bookcorner

Public Address System, Henry Peacock Gallery

work exhibited in a group show of 40 typographic interpretations of speeches, published in an accompanying publication

Estuarial Lives, Great Eastern Hotel

"In *Dining on Stones*, a novel that lurched between the south coast and the A13, I referred to an earlier book called *Estuarial Lives*. I struggle to explain the genesis of this fictional documentary. I took the decision that the road would have to be walked. Every Yard of it. Aldgate to the sea: through memory, mess, corruption, dying industries, political scams, satellite shopping cities buried in chalk quarries. The magic lay in acts of recognition and recovery, privileged glimpses into the collaged landscape of futurology [deserted retail palaces] and mountains of scrap metal. Lost Roads and epic schemes....' Iain Sinclair 2004

Susanna Edwards chose to respond to the text by selecting extracts and transforming them into ten pieces of signage displayed at the Great Eastern Hotel. These signs reflect the landscapes encountered by film maker Chris Petit and Sinclair on their journey from Beckton Alp to Shoeburyness in the month of May 2004. Working with materials and techniques such as neon, backlit perspex,

sandblasting onto glass, etching onto metal, road signage, metal containers and chalk on blackboard

1998 – 2003

Codex

Written designed and presented by Susanna Edwards, Maziar Raein and Julia Lockheart, members of staff on the BA Hons Graphic Design course at Central Saint Martins. The Codex Project was initiated with the aim of focusing on the predicament facing graphic design education, in particular the design strategies employed by graphic designers in the advent of the technological revolution

www.graphics-csm.co.uk/dep/context/codex.html
Review in *Rotovision's New Handmade Graphics* presented as a paper at St Bride's conference *Twentieth Century Graphic Communication*, published as an entire paper in *Typographics Magazine issue 60*, featured in *Eye magazine Autumn issue 2005*

Whitechapel art gallery

Bookshop window display - From Letterpress to Digital

Millefeuille

Typographic designer of an artist's book by Maziar Raein

Events

2009

The School of Life Sunday Sermons

www.theschooloflife.com/sermons

The Sunday Sermons – curation, programming, design and presentation of the first 7 sermons: Loving Thy Neighbour - Tom Hodgkinson, Punctuality - Geoff Dyer, Seduction - Sam Roddick, Pessimism - Alain De Botton, Curiosity - Robert Winston, Humour - Richard Wiseman, Risk - Luke Johnson. Service included a parish newsletter, hymns from a punk choir and themed tea from the tea ladies

Techfest

www.techfest.com

Speaker at Asaia's largest science, technology and technical festival, Mumbai, India

Cambridge University

Presented *Curious* to the Scientific Imaging research discussion group

2008

Seeking Inspiration 2008

www.seekinginspiration2008.stbride.org

Speaker at the St Bride 2008 conference

Jayne Amongst the Birds, All Saints Church, Haggerston, Hackney

A Hackney Gazette front cover from 1959 shows Jayne Mansfield opening a Best Budgerigar competition in All Saints Church. This true story is used in Iain Sinclair's book Hackney, That Rose-Red Empire. Susanna Edwards dressed as Mansfield and invited local bird owners to recreate the event at All Saints church 49 years later. Photographer Luke Stephenson took portraits of all the birds. The work was exhibited at Tatty Devine

2004 – 2007

Great British Design 2007

www.stbride.org/public/events/greatbritishdesign/programme.html

Speaker at the St Bride 2007 conference

ISTD

Judge at the International Society of Typographic Designers awards 2004/5. Work included in the catalogue

Art Fund

www.artfund.org/whatson/what_happened.html

Speaker at London vs Suburbs panel discussion.

Panel: Richard Wentworth, Iain Sinclair, Billy Bragg, Tobias Hill, Susanna Edwards

2001 – 2003

Material Things, British Museum

facilitator of two day conference looking at the role of craft within contemporary culture and speaker at a Salon on the theme of Speed held at Blacks in Soho

20th Century Graphic Communication

Speaker at the St Bride conference. Presented *Codex* academic paper

Untold, ICA

Speaker at the Untold panel discussion at the Institute of Contemporary Arts

Reviews

2008 – 2009

Rotovision

Freelance Publication, review of working practice
Spring 2009

Time Out

Review of Best Budgerigar re-enactment May 2008

Grafik

Review of Best Budgerigar re-enactment May 2008
Review of The School of Life graphic design Oct
2008. *The School of Life* graphic identity and design
chosen as one of the top 50 designs of the year Dec
2008

The School of Life

Showcased in many international periodicals online
publications and newspapers including: *Chicago
Tribune, Grafik, Daily Telegraph, dezeen: www.
dezeen.com/2008/09/26/school-of-life-by-susanna-
edwards/, Evening Standard, Globe and Mail, Monocle,
Guardian, Iconeye, Independant on Sunday, New York
Times, Irish Times, Reuters, Slate, Tate etc, Time Out,
The Times, Sunday Times*

2000 – 2007

Time Out

Review of talk at Museum of London Nov 2006
London/Suburbs Susanna Edwards, Tobias Hill,
Billy Bragg, Joe Kerr, Richard Wentworth and Iain
Sinclair

Rotovision

Magazine Design, review of Baseline cover issue 22.
New Handmade Graphics, review of work. *Letterpress
The Allure of the Handmade* by David Jury, review of
work. *Digital Illustration* by Lawrence Zeegan 2005,
review of work

PIY Japan

Review of Baseline cover issue 22 in *Magazines*

Print Week

Review of letterpress working practise

The Guardian Media Section

Review of *Untold* conference held at the ICA looking
at the impact of gender on design. 5.8.02

Graphics International

Issue 100 - 100 Designers most influential design
mini publication and work exhibited at the SEA
gallery. Issue 108 - review of Coco de Mer Artwork
(sensual graphics - seduction issue). March 2005-
review of ISTD judging and awards 04/05

Typographics Magazine Issue 60

Codex research paper published in full, written
by Susanna Edwards, Maziar Raein and Julia
Lockheart

Design Week

Review of Martin Amis *Other People* Bookjacket
Design, August 2003 edition

Eye

Codex Paper reviewed in letterpress article Autumn
2005

